



Weekly Omnibus

# Consumer Omnibus

**UK General Population**  
**N=500/1000/2000**

October 2020





**Surveygoo** omnibus polls are made for PRs, marketers looking for quick, affordable polls with a limited number of questions.













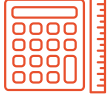



# Polls & Opinion Surveys

Maximum 15 questions to UK Gen Pop Audience



# Price Plans - UK

Price Band	No. Questions	N500	N1000	N2000
<b>OMN-B1-</b>	1-3 Questions	£300	£400	£525
<b>OMN-B2-</b>	4-5 Questions	£500	£700	£850
<b>OMN-B3-</b>	6-9 Questions	£720	£920	£1,200
<b>OMN-B4-</b>	10 Questions	£800	£950	£1,380
<b>OMN-B5-</b>	11-13 Questions	£950	£1,200	£1,600
<b>OMN-B6-</b>	14-15 Questions	£1,100	£1,350	£1,700

	Number of Questions	1-15		No. Other - specify	1-2
	Question option length	10 max		Other/specify Add on £ per extra	£10
	Question option Add on £ per qtn	£10		Ranking Questions	1
	No Grid Questions	1		No Rank options	Up to 7
	Grid Size	Col:5 x Row: 5		Rank Qtn Add on (£ per extra rank qtn)	£25
	Grid Add on charge (£ per extra grid)	£20		Included Breaks	4
	Calculations & averages	1 - 2		Table Breaks Add on (£ per extra)	£30
	Calculations Add on (£ per extra)	£10		Number skips/logic (£ Add on - flat fee)	1-2 £25

# PR Survey Services



**Idea Generation**



**Pitch Support**



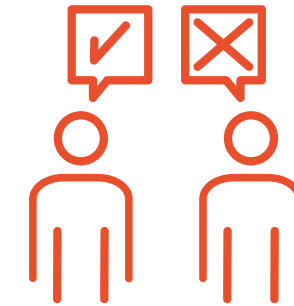
**Content Generation**



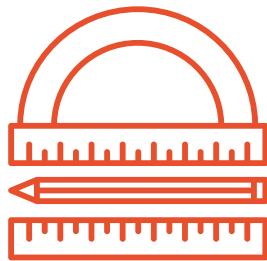
**Audience Research**



**International Research**



**Polls & Opinion Research**



**Impact Measurement**



**Message Testing**